

SASHA-KARI BELFORD

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Personal Statement and Reel: <https://we.tl/t-ilLhgnLStA>

Freelance production professional with a background in videography, editing and content creation, and a strong focus on concept-to-delivery storytelling. With extensive experience self-shooting supported by solid technical knowledge, a sharp eye for narrative, composition and pacing, I'm now back freelancing within the production landscape. Currently looking to expand my experience across camera crew and production roles on exciting studio, commercial and broadcast projects.

Relevant Professional History:

Production Runner / Dola AI x Erling Haaland / Madein London Media

May 2026

- Worked closely with security on a secure set, assisting with production logistics and maintaining a clean, organised location throughout the shoot while supporting the wider production team with day-to-day runner duties.

Production Runner / Nike x Zalando / Twice Pictures

May 2026

- Supported the coordination of a large-scale client and agency production. Acted as a first point of contact on set, assisting with talent movement, production logistics and day-to-day shoot operations to ensure the production ran smoothly and efficiently.

Production (Roles Varied) Traitors (Season 5) / Studio Lambert (BBC)

May 2026

- Liaised with civilian and celebrity cast with clear communication and smooth coordination. Assisted in executing movement orders across the UK's most successful live set production, maintaining efficiency in a fast-paced environment.

Production Runner / OKX & Pep Guardiola / Deft Touch Films

May 2026

- Sole booked runner supporting a studio shoot for OKX, carrying out general runner duties including production driving, craft buying and on-set support. Managed production recon and float independently.

Videographer/Creator at The Gate Films / TAG Collective Arts

February 2024 - May 2026

- Working with an array of cameras to collate BTS content, such as time-lapse set builds, and client footage for various platforms for both in-house and external use. Experienced behind the camera and through Adobe Creative Suite. Consistently self-shoot and edit my own footage for quick delivery.

Production Assistant at The Gate Films / TAG Collective Arts

February 2023 - February 2024

- Skills include running on professional sets and organising the logistics of each shoot, creating and maintaining call sheets, schedules, budgets, cast/crew contracts and more. Trained on Copy Central, Adstream, Caria and Radiocentre.

Education:

The University of Salford

September 2019 - July 2022

- BA (Hons) Media and Performance: First Class Honours

Guernsey Grammar School and Sixth Form Centre

September 2017 - July 2019

- Film: (IB Higher Certificate) 5 (A Level B Equivalent)
- BTEC Contemporary Dance: Distinction (A Level A Equivalent)
- Media Studies: A
- Theatre Studies: A

St Sampsons High School

September 2012 - July 2017

- 10 GCSEs including English and Maths

Technical Skills:

- Adobe Creative Suite
- DaVinci Resolve
- Sony FX Range
- Copy Central, Adstream, CARIA and Radiocentre
- Hootsuite and Hubspot
- Microsoft 365 / Google Drive

Skills & Competencies:

- Driving Licence - Full Clean
- Language & Communication
- Self-Motivator
- Customer Service
- Independent & Collaborative Work
- Time Management and Decision Making

Hobbies & Interests:

- Ballet / Dance Fitness
- Spin Cycle
- Yoga / Pilates
- Cooking / Food
- Film & Television
- 35mm Film Photography