

# Phil Kerr

## Senior Producer

M 07772 343686

[phil@philkerr.co.uk](mailto:phil@philkerr.co.uk)

[www.philkerr.co.uk](http://www.philkerr.co.uk) (currently under construction)

### Profile

15+ years working in commercial TV production, corporate productions, stills productions, and online/social content.

Producing with domestic and International agencies, plus direct clients, working on budgets of all sizes, up to £500k.

Working in close co-operation with experienced directors and photographers, and also mentoring/bringing through young upcoming directors, resulting in successful productions, happy/returning clients, and achieving required financial goals.

### Skills

Bidding/pitching, and winning jobs; overseeing and managing budgets, from free/low-budget to several hundred thousand Pounds.

Experienced in live-action, multi-camera, performance, animation, sport, motion-control, SFX/VFX; working with children, animals, and inanimate objects; and with most camera formats, including Film, Red, Alexa, Sony/Canon, Phantom (hi-speed).

Forged, established, and maintained excellent relationships with clients, agencies, crew and suppliers.

Managing production teams of Production Managers, co-ords, and PA's.

Experienced in Clearcast matters, artist contracts, music negotiation, and final payouts.

Experience in Post-Producing - offline, grade, online, audio. Understanding the post processes and techniques required, budgeting and quoting, booking required time and delivering WIPS and final deliverables.

Accustomed to APA rules and regulations, as well as other filming regulations such as working with children.

Managing multiple productions concurrently.

Producing domestic and international shoots (including USA, South Africa, France, Spain, Morocco, Majorca), and working with budgets in dual currencies.

Experienced in quick turn-around requirements, while maintaining calmness and focus.

Excellent administrative skills, organised, resourceful, hard-working and enjoyable to work with!

## Experience

### **Freelance Producer, Nov 2019 - present**

Utilising and offering skills learnt over the previous 15 years, working as a Producer for Production companies, Post Producer for Post-Production, Agency Producer for agencies, and production consultant for brands.

### **Senior Producer, Mob Film Company, July 2013 - Nov 2019**

Clients include MUFC, MCFC, LFC, William Hill, Carlsberg, Nokia, Skipton Building Society, Pepsi, Mobil Exxon, Gatorade, Hammonds Furniture, N Brown, Virgin, Puma, Bakcell, Etihad Airways, Hays Recruitment, Open Health, Saudi Telecom, Brittany Ferries, British Medical Association, Everton FC

Agencies worked with include (but not limited to): TBWA, BJL, Adam and Eve DDB, Bark and Bite, Brass, Market Creative, Savvy, Bray Leino, Jaywing, The Brand Nursery, Gyro, McCanns.

### **Producer, The Gate Films, May 2004 – Apr 2009 and May 2011 – June 2013**

Clients include JD Williams, Hoover, British Airways, UbiSoft, Jet2, Institute of Chartered Accountants, Tombola, Jewson, Carshop, Bristol Alliance, Taylor Woodrow, and Manchester United TV.

### **Head of Digital Production, Gatewebvideo, May 2010 - May 2011**

Clients included Vodafone, British Gas, Shop Direct Group (specifically Littlewoods and Very), HSBC, Bodyshop, Co-op Pharmacy, and LV Insurance.

## Education

### **UNIVERSITY OF MANCHESTER**

*Post-graduate Certificate of Education* *Sep 2002 - Jun 2003*

*BSc. Hons. Maths and English* *Sep 1998 - Jun 2001*  
*2:1 honours.*

### **KING EDWARD VI GRAMMAR SCHOOL Chelmsford, Essex**

*A-Levels: Maths (A), English (A), Geography (A)* *June 1998*

*10 GCSE's – 2A\*, 8A, 1B, 1C* *June 1996*

## Additional

Father of 2, wife of 1

Exercise – I enjoy running, football, tennis, cycling and swimming.

Mathematics – I am an unashamed enthusiast of mathematics, crosswords, logic puzzles and jigsaws.

Music/Cinema - Although fatherhood has made a considerable impact on my ability to attend gigs and curtailed my beloved trips to the Arthouse cinema and art galleries, I try to keep up to date with all releases/news in the Arts sector.

Cookery – I make excellent bread and pies, and more recently, cakes.

## References

Mark Collins  
Director of Production, Mob Film  
[mark@mobfilm.com](mailto:mark@mobfilm.com)  
07736 480208

Sarah Jarvis (former Gate Films MD)  
Freelance Consultant  
[sarah@consultingsaj.com](mailto:sarah@consultingsaj.com)  
07968 356460

